A PLEDGE TO EMPOWER UNDERPRIVILEGED COMMUNITIES

INTRODUCTION TO IDIA

The Increasing Diversity by Increasing Access to Legal Education (IDIA) project is a pan India movement to empower underprivileged communities by creating top quality lawyers from within.

IDIA is run on the backbone of more than 500 highly passionate student volunteers who travel to various parts of India to identify underprivileged students with an aptitude for the study of law. IDIA then rigorously trains these students for the leading law entrance examinations such as the Common Law Admission Test (CLAT) and the All India Law Entrance Test (AILET).

Once selected to the top law schools, IDIA arranges for sponsorships/scholarships and mentorship schemes to help these students blossom to their fullest potential.

IDIA’s mission is to create a cadre of exceptional lawyers from within underprivileged communities who are Creative, Holistic, Altruistic, Maverick and Moral Problem Solvers (CHAMPS).

IDIA is now a registered charitable trust ("IDIA Charitable Trust") with the following trustees:

1. Justice Ruma Pal (former Supreme Court judge)
2. Professor (Dr.) MP Singh (former Vice Chancellor, WB NUJS)
3. Shishira Rudrappa (legal entrepreneur and founder, Bar and Bench)
4. Professor (Dr.) Shamnad Basheer (Professor of Law and founder, SpicyIP and P-PIL)
**IDIA’S IMPACT IN 7 YEARS**

1. From a tiny pilot project in Pelling (a quaint Himalayan hamlet) in 2010, IDIA’s operations now span 23 different states of India.

2. From a mere 5 student volunteers, we now have around 500 of them! These volunteers have sensitized more than 25,000 students in over 200 schools about law as a career option.

3. IDIA has selected and trained more than 300 underprivileged students. Of these students, 88 made it to the top law schools. They reflect a truly diverse mix, comprising candidates from various backgrounds (children of farmers, stone quarry workers, shopkeepers and clerks).

4. We’ve had 20 students graduate from our first two batches, securing a commendable array of jobs.

5. Of our 88 scholars, 17 are visually impaired, and 30 belong to Scheduled Castes and Scheduled Tribes.

**IDIA SCHOLAR ACHIEVEMENTS**

1. 4 of our scholars received job offers from top law firms such as Khaitan & Co; AZB & Partners; and Cyril Amarchand Mangaldas.

2. Our scholars are making their mark in several ways, some academically (Yamuna Menon who is amongst the toppers at NLSIU, Bangalore) and some through their extra and co-curricular activities (Shinto Matthew has been elected president of the student council at NUALS; Donnie Ashok who co-founded the popular legal career website Superlawyer.in).

More inspiring stories of our scholars are in the IDIA Scholar Stories booklet.
OUR FUNDING NEED

In order to fulfill its mandate of empowering the underprivileged, IDIA requires a total of approximately INR 1,40,00,000 for its activities for the coming year 2018-19. The break up is as below:

1. Sensitisations and Selections:

From the Sunderbans in West Bengal to Baramulla in Jammu & Kashmir, IDIA’s team of 500 student volunteers have travelled across the length and breadth of India to sensitise underprivileged students to the power of the law.

2018-19 Projected Expenses for Sensitisations and Selections: INR 8,00,000 (Estimated 50-60 schools).

2. Training & Materials:

IDIA provides rigorous coaching over two years to equip our marginalised scholars for the highly competitive national level law entrance examinations, such as CLAT and AILET.

2018-19 Projected Expenses for Training & Materials: INR 25,00,000 (Estimated 60 trainees).

3. Scholarships and CHAMPS:

Selected scholars who make it to the top law schools are supported both financially and academically by IDIA. The cost per student is anywhere between INR 3.5 - 4 lakhs per annum (for National Law Universities (NLUs)) and between INR 1.5 - 2 lakhs per annum (for other leading law schools). This cost includes tuition fees, hostel fees, internship related expenses, and other necessary expenses. Additionally, there are also costs of academic support and CHAMPS training outside of law school.

For the coming year, we expect that at least 20 scholars will make it to the various law schools (10 to NLUs and 10 to other law schools). The projected amount for these expected 20 new scholars comes to approximately INR 80,00,000 for the 1st year fees.
4. IDIA Disability Access Programme (I-DAP)
The I-DAP team focuses on scholars with disabilities (such as visual impairment) and provides them additional support and training. Additionally, this new wing of IDIA also advocates for systemic changes in law schools and the wider legal ecosystem to make our spaces more disability friendly.

2018-19 Projected Expenses for IDAP: INR 14,00,000.

5. IDIA Research and Policy team (I-RAP)
I-RAP is a wing of IDIA that focusses on high level research and policy advocacy, in order to create a more diverse and inclusive eco-system overall. To this end, it continually engages with stakeholders such as universities, law firms, government agencies, etc.

2018-19 Projected Expenses for I-RAP: INR 13,00,000.

TOTAL FUNDS REQUIRED
In total, IDIA’s projected expenses for all the above programmes (including costs of operations) in 2018-19 is INR 140,00,000 (Rs 1.4 crores). Of this amount, we’re hoping to raise at least a crore (Rs 1,00,00,000) through pledges.

TRANSPARENCY AND ACCOUNTABILITY
We believe in full and complete transparency and accountability and all of IDIA’s past audited financial statements are available online on our website http://idialaw.com/idia-documents/
PLEDGE TODAY!

You can help IDIA realise its goal of empowering the underprivileged by pledging an annual contribution to the IDIA Charitable Trust.

We offer the following types of sponsorship pledges. But please feel free to contribute any amount, whether greater or lesser than the ones outlined below.

Annual Pledge:

- Copper Pledge: INR 50,000-60,0000 (INR 5,000 per month)
- Bronze Pledge: INR 1-1.2 lakhs (INR 10,000 per month)
- Silver Pledge: INR 5-6 lakhs (INR 50,000 per month)
- Ruby Pledge: INR 10-12 lakhs (INR 1 lakh per month)

One Time Pledge:

- Gold Pledge: INR 30 lakhs
- Diamond Pledge: INR 50 lakhs
- Platinum Pledge: INR 1 Crore

Additional pledge opportunities include funding the following programmes/activities within IDIA (pledge can again vary between 1 to 12 lakhs annually)

- IDIA Disability Access Programme (IDAP)
- IDIA Research and Policy (IRAP)
- IDIA Training and Materials (T&M)
- IDIA CHAMPS
- IDIA Fellows (outstanding team leaders)

Additionally, individual scholars can also be sponsored.

You can register your pledge with us by contacting us at the email and telephone number listed at the end of this document.
Tax Exemptions:
IDIA Charitable Trust is an entity duly registered in India as a Charitable Trust incorporated under Section 12A read with Section 12AA(1)(b)(i) of the Income Tax Act, 1961.
Domestic Contributions: IDIA Charitable Trust has received exemption under Section 80G of the Income Tax Act, 1961, and 50% of the donation made to IDIA Charitable Trust is allowed to be deducted from the taxable income.
Foreign Contributions: IDIA is also eligible to accept donations from Foreign Institutions, as it is registered under Section 11(1) of the Foreign Contribution (Regulation) Act, 2010.

CSR:
Contributions to IDIA Charitable Trust are eligible to count towards the fulfillment of your company’s ‘Corporate Social Responsibility’ obligations under Section 135 of the Companies Act, 2013, as IDIA’s activities fall under Schedule VII, items ii and iii of the Companies Act, 2013. The PAN number of IDIA Charitable Trust is: AAAT8841H

IDIA Account Details:
All of our account details are available on the following link: http://idialaw.com/support-idia

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